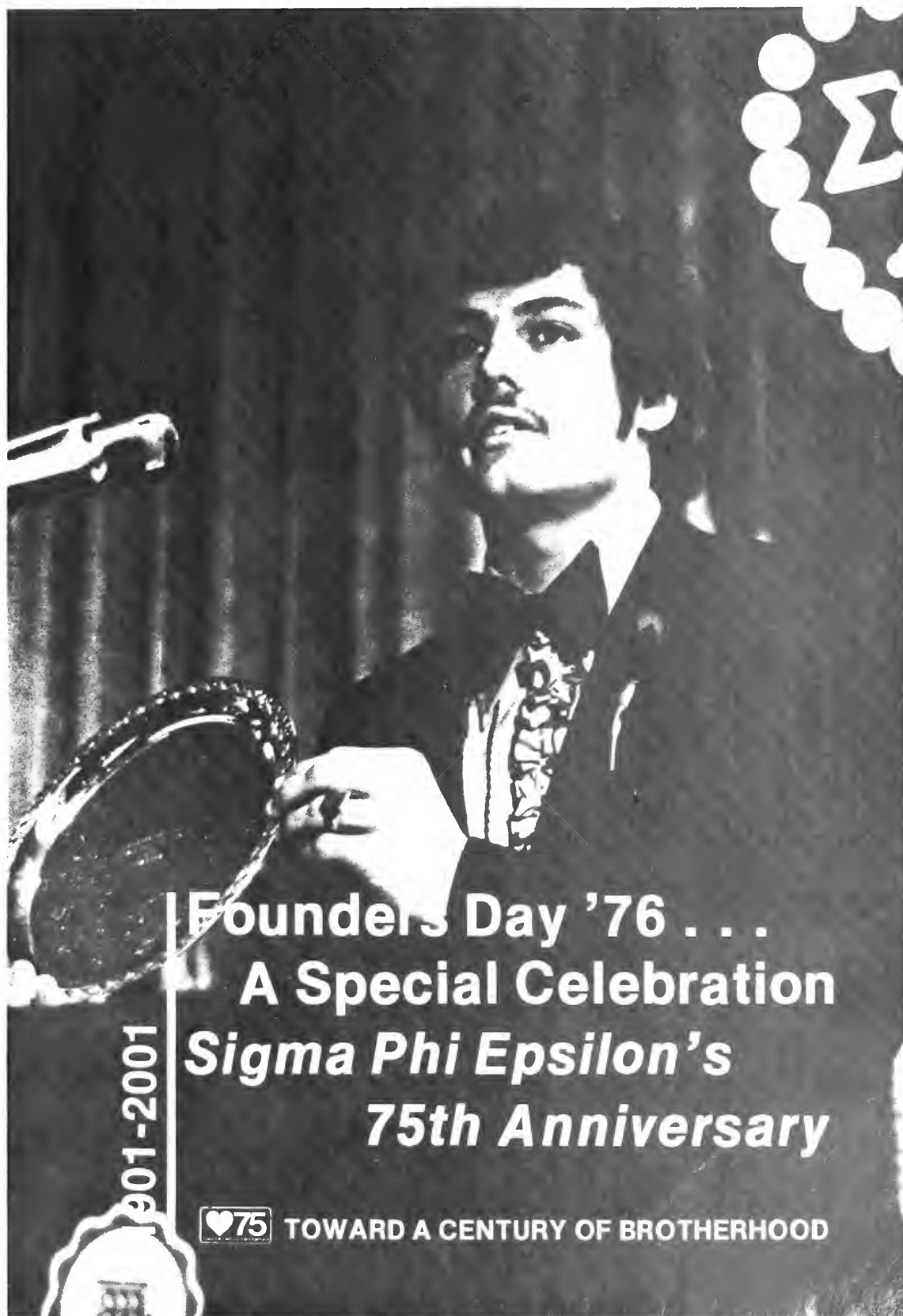


THE
SIGMA
PHI
EPSILON

Journal

Volume 74, No. 2 November, 1976, Richmond, Virginia



**Founders Day '76 . . .
A Special Celebration
Sigma Phi Epsilon's
*75th Anniversary***

1901-2001



TOWARD A CENTURY OF BROTHERHOOD

At September Meeting

White Appointed Executive Director By National Board

Charles N. White, Jr. has been appointed Sigma Phi Epsilon's Executive Director by the Fraternity's National Board of Directors. The appointment was announced at the September 18 meeting of the Board held in Chicago, Illinois.

Since 1972, White has been serving as Executive Vice President with the responsibility for the undergraduate activities of the Fraternity and for its financial operations. Before his appointment as Executive Vice President he was assistant Executive Director and prior to that, Chapter Services Director. He joined the Headquarters Management Staff in 1962 after graduating from Western Michigan University. His first position with the Fraternity was Staff Representative.

"Brother White has demonstrated his abilities and knowledge of all phases of the Fraternity's operation," said Grand President Jack D. Wheeler following the Board meeting. "He is a skilled, innovative Brother with a clear perception of the needs of our undergraduate chapters and understanding of the important role which alumni can play in our Fraternity. The Board is extremely enthusiastic about



his appointment," he said.

In accepting the challenge put to him in this new position White said, "There is a great deal to be accomplished if our chapters are going to meet the needs of our undergraduate brothers more involvement in campus life, more concern for academic programs, and a contribution to each brother's career plans. If we had a professional staff twice the size of the one we now have we still could not ac-

complish this. Only through the active involvement of alumni at the local level can we make real progress," White said. "The challenge lies with the volunteer alumnus where it rightfully belongs, for without our actively involved alumni we will not succeed." He added, "For the alumnus who cannot get involved with a nearby chapter, the greatest untapped resource the Fraternity has is the Sigma Phi Epsilon Educational Foundation which can use the support of every brother. The Foundation programs fit very well with the contemporary needs of the Fraternity, and with those of the undergraduate chapters, it deserves everyone's support in as big a way as possible," he said.

Working with White on the Headquarters Management Team in Richmond are J. Tim Biddle, Director of Undergraduate Operations, William L. Hoke, Jr., Communications Director and Editor of the Journal; and Kenneth S. Maddox, Manpower Development Director. Traveling for the Fraternity full-time as Regional Directors are Robert E. Anderson, Jr., Donald N. Cichino, Coleman R. Rich, Timothy Kisner, Rudy Mahara, and Todd Lewers.

Don Johnson Retires From the Headquarters Staff After 15 Years

Don Johnson — the man who helped to develop the Fraternity's National Alumni Program, the current Headquarters building and who implemented a score of new fraternity projects — is hanging up the spikes, ending a decade and a half of Sig Ep leadership. Only "Uncle Billy" Phillips served as administrative head longer.

Brother Johnson, a member and ardent supporter of the Kansas Gamma (University of Kansas) Chapter, announced his decision to retire prior to the September 17 meeting of the National Board of Directors in Chicago. Since 1961 he has served as an Executive Director with the responsibility for the Fraternity's alumni activities and has been chief operating officer of the Educational Foundation.

Don entered K in 1941 and was initiated into Sigma Phi Epsilon the following year. He served his chapter twice as President and held other major leadership positions as an undergraduate. From 1943-44 he attended Northwestern University in Illinois courtesy of the U.S. Navy having enlisted in the Navy S-12 program the year before. In 1946 he returned to K U to earn his B.A. degree and complete a year's graduate studies. Don's first job after leaving his chapter house before the war was about six of us early returning members (from World War II) and the Alumni Board bought a frame house which we called the brown place. We were convinced that we could get a large pledge class, so we pledged 55 or 60 men during rush week and then kept on pledging in a few weeks the chapter was up to 120 members. So we rented four other houses and filled them with pledges and Kansas Gamma members as they drifted

back to college. From income gained from operations and Don's fund-raising the new house became a reality. It was occupied in 1949. Today it is still one of the finest Fraternity houses at K U.

In 1953 the insurance business lured Don and his wife, Lucille, and their two children, Mark and Cheryl, from their home in Topeka, Kansas to the mountains of Denver Colorado and to more work with the Fraternity. After developing an association with the Denver University (Colorado Beta) brothers he became that group's Chapter Counselor in a position which he filled for several years before being called upon for another Fraternity volunteer position. In 1960 he was appointed District Governor for chapters in Colorado and Wyoming.

Don attended his last of many Grand Chapter Conclaves in 1947 as a Kansas Gamma Delegate. At his next such convention in 1959 he chaired the committee which worked on legislation resulting in the formation of the Chapter Investment Fund and the Housing Loan Fund today comprising one of the most advanced housing support programs in the Fraternity world.

At the 1961 Grand Chapter in Chicago Don was asked to interview for the Fraternity's Executive Director position being vacated by the resignation of Richard F. Whitehead. Then Grand President Bedford W. Black and Past Grand President C. Maynard Turner interviewed and hired him with the approval of the National Board of Directors. Shortly thereafter Don and his family headed east and made their new home in Richmond. He began his new duties as Executive Director at the old Headquarters building at 208 West Franklin Street.



When I walked into the building, he said, "I realized immediately that it would soon be outgrown with the demands of the day to day operations of the Fraternity."

Not long after he moved into the Headquarters Don and other members began researching and planning construction of the first building designed exclusively for the Fraternity. Construction began in 1968 and the formal dedication ceremonies were held the following year.

I suppose that after all looking back I would have to say that some of the roughest days for fraternalism occurred as you know.

Continued on page 2

Anniversary Events Take Place Across The Country

What follows is a listing of 75th Anniversary celebration events taking place at different chapters around the country. We hope that you will be able to attend a celebration event by your chapter or by a chapter in your area. Founder's Day Weekend '76 will be a nationwide Sig Ep celebration like none before! We hope you can join in.

October 23

University of Pennsylvania (Pennsylvania Delta) — Anniversary Banquet
Ohio Wesleyan University (Ohio Epsilon) — Anniversary luncheon

University of Nebraska (Nebraska Alpha) — Moms & Wives Banquet
Kearney State (Nebraska Gamma) — Anniversary Function

Madison College (Virginia Iota) — Homecoming and Anniversary Banquet

October 25

Emporia Kansas State (Kansas Epsilon) — Anniversary luncheon

October 29

Sheriff's University (Texas Theta) — Alumni Picnic and Reception
Chicago Illinois Area Alumni — Dinner Dance 6:30 p.m. The Saddle and Cycle Club

October 30

Anniversary Banquet for all Arizona Chapters, and Quilts — presented for chapters and alumni, Phoenix Hyatt Regency

Oregon State University (Oregon Alpha) — Anniversary Banquet
University of Southern California (California Beta) — Anniversary luncheon
University of North Carolina-Charlotte (North Carolina Nu) — Anniversary luncheon for Charlotte area chapters and alumni

Tri-State University (Indiana Theta) — Anniversary luncheon

All District 4 (Virginia) and Washington D.C. area alumni — Anniversary District celebration

University of Oregon (Oregon Beta) — 50th Reunion Banquet

University of Alabama (Alabama Beta) — Homecoming and Anniversary Banquet

October 31

Richmond Area Alumni and Virginia Chapters — 75th Anniversary Commemorative ceremony and reception to be held at 3:00 p.m. University of Richmond (Virginia Alpha) Chapter Lodge

November 1

Morehead State University (Kentucky Zeta) — Anniversary luncheon

November 5

Wichita Kansas Area Alumni — Anniversary luncheon

INSIDE The Journal

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- Expectations for Chapter Quality
- Jack Wheeler, Grand President
- Foundation Scholarship winners
- A Chat with the oldest living past Grand President, Whitney Smith
- Chapters truly feel loved
- Week-End report
- Alumni News, in November
- Chapter Directory, membership records

Johnson Retires After 15 Years With The Fraternity

during the 60's when the campus climate seemed to run counter to membership in organizations like ours," he said in reflection. "And one of the most challenging eras for our Fraternity was the period shortly after 1959 when a change was made eliminating all membership restrictions. But both seem to have passed with relative ease, and the Fraternity is now more vibrant than ever," he said.

One Fraternity program, the Educational Foundation, conceived in 1943 as the William L. Philips Fund, had grown rather slowly during its first several years. One of Don's early tasks was to develop the program to increase assets and the scope of its activity. In 1961 the Foundation had assets totaling approximately \$50,000. Now, each year the contributions and investment income to the Foundation total approximately what were the total assets 15 years ago. Don has had a close working relationship with Foundation President J. Edward Zollinger since Zollinger's appointment



Don Johnson presents the life membership card to the 100,000th Sig Ep in 1972. Walter A. Holt, Jr., was initiated by the University of North Carolina chapter.



Don Johnson, fourth from left, at the ground breaking ceremonies in 1966 for the Fraternity's headquarters building in Richmond. To the left of Don is Past Grand President Maynard Turner, Past Grand President Bedford Black stands at center.

U.S. POSTAL SERVICE STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION (Required by 39 U.S.C. 3685)		DATE OF FILING September 1, 1978
1. TITLE OF PUBLICATION Sigma Phi Epsilon Journal		
2. NUMBER OF ISSUES Quarterly - February, May, August, November		
3. ADDRESS OF HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHERS 5801 Chamberlayne Road, Richmond, Virginia 23217		
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5. PUBLISHER (Name and Address) Sigma Phi Epsilon Fraternity, P.O. Box 1901, Richmond, Virginia 23215 William L. Hoke, Jr., P.O. Box 1901, Richmond, Virginia 23215		
6. OWNER (Name and Address) Sigma Phi Epsilon Fraternity, P.O. Box 1901, Richmond, Virginia 23215		
7. OWNER'S STATEMENT (To be completed by the owner and signed by the owner or a representative of the owner) I, the undersigned, being the owner or a representative of the owner of the above-named publication, do hereby certify that the information furnished on this statement is true and complete, and that I am not aware of any information which would render this statement false or misleading.		
8. STATEMENT OF FINANCIAL CONDITION (To be completed by the owner and signed by the owner or a representative of the owner) I, the undersigned, being the owner or a representative of the owner of the above-named publication, do hereby certify that the information furnished on this statement is true and complete, and that I am not aware of any information which would render this statement false or misleading.		
9. STATEMENT OF CIRCULATION (To be completed by the owner and signed by the owner or a representative of the owner) I, the undersigned, being the owner or a representative of the owner of the above-named publication, do hereby certify that the information furnished on this statement is true and complete, and that I am not aware of any information which would render this statement false or misleading.		
10. STATEMENT OF ADVERTISING REVENUE (To be completed by the owner and signed by the owner or a representative of the owner) I, the undersigned, being the owner or a representative of the owner of the above-named publication, do hereby certify that the information furnished on this statement is true and complete, and that I am not aware of any information which would render this statement false or misleading.		
11. STATEMENT OF OTHER REVENUE (To be completed by the owner and signed by the owner or a representative of the owner) I, the undersigned, being the owner or a representative of the owner of the above-named publication, do hereby certify that the information furnished on this statement is true and complete, and that I am not aware of any information which would render this statement false or misleading.		
12. STATEMENT OF NET INCOME (To be completed by the owner and signed by the owner or a representative of the owner) I, the undersigned, being the owner or a representative of the owner of the above-named publication, do hereby certify that the information furnished on this statement is true and complete, and that I am not aware of any information which would render this statement false or misleading.		
13. STATEMENT OF ASSETS (To be completed by the owner and signed by the owner or a representative of the owner) I, the undersigned, being the owner or a representative of the owner of the above-named publication, do hereby certify that the information furnished on this statement is true and complete, and that I am not aware of any information which would render this statement false or misleading.		
14. STATEMENT OF LIABILITIES (To be completed by the owner and signed by the owner or a representative of the owner) I, the undersigned, being the owner or a representative of the owner of the above-named publication, do hereby certify that the information furnished on this statement is true and complete, and that I am not aware of any information which would render this statement false or misleading.		
15. STATEMENT OF NET WORTH (To be completed by the owner and signed by the owner or a representative of the owner) I, the undersigned, being the owner or a representative of the owner of the above-named publication, do hereby certify that the information furnished on this statement is true and complete, and that I am not aware of any information which would render this statement false or misleading.		

to that post in 1961. Today, the total assets of the Foundation stand at just under a half a million dollars, not including such deferred gifts as life insurance policies and wills in which the Foundation is included as a beneficiary.

Another alumni program, the Living Endowment campaign, which appeals to alumni for contributions and support of Fraternity programs, was started in 1963 with active mailings to all alumni. Today that fund accounts for nearly 14% of the annual operating budget.

Don is a wealth of information on the Fraternity's past, having maintained relationships through the years with the leaders and some of the founders of Sigma Phi Epsilon. Regarding the latter, Don said, "One of my happiest recollections is the evening Darrell Brittain (then Chapter Services Director) and I spent with Mr. and Mrs. W. Hugh Carter in Salem, Virginia taping his remembering of the Fraternity's earliest days." Don knows

the events and he knows the people who played large and small roles in the evolution of our brotherhood.

In addition to his work for our Fraternity, Don was an active participant in the National Interfraternity Conference, as well as the Fraternity Executives Association of which he was President in 1970 and 1971. He was at the helm of our Fraternity as it grew from over 150 chapters and 62,000 total initiates in 1961 to 192 chapters and 112,000 initiated brothers now.

The KU and Northwestern letterman in football, and track and field still enjoys sports, but more as a spectator now. He chides. He also enjoys painting, photography, reading, and occasionally tournament bridge. His son, Mark, will finish his undergraduate work this spring at Atlantic Christian College in North Carolina and daughter, Cheryl, will graduate from Georgia State. His future plans are not definite.

Letters TO THE EDITOR

Interest Regenerated

Dear Editor

I am writing to express my deep appreciation for the manner in which you handled the presidential responses in your volume 74, number 1, August issue of the Sig Ep Journal. Certainly the questions you put to us were stimulating to our thought. Now as I read the responses of my colleagues in the second episode of the Journal, I am continually enthused with the dimensions of depth which are apparent in the shelling of all of the responses which you received to your earlier questions.

More than that, I enjoyed the Journal tremendously this time. Your articles were both timely and meaningful. I was impressed with how many of the individuals in the Journal have had contact with both as a college president and prior, and how much each article meant to me.

You have allowed me to reevaluate my own relationship with the fraternity in recent months and I must admit, willingly, that I have moved from a level of some pessimism to a level of real enthusiastic response to what Sigma Phi Epsilon can mean to an individual as he lives his life within the bonds of the continued relationship of the fraternity. I trust I will not lose contact and have dedicated myself to relating more closely with those brothers in the Kansas, Oklahoma area than I have in the past.

Best personal regards to you as you continue to develop strong communication bonds within the fraternity and her brotherhood. Cordially yours,

Donald B. Rutenberg
President, Southwestern College

Editorial

You no doubt read several weeks ago about the tragic fire that swept the chapter house at Baker University (Kansas) of Kappa Sigma fraternity and killed five brothers. They were about to begin formal rush activities that next day but a smoldering cigarette but in an old sofa ended all that.

Think back on your years in the chapter house, and you can imagine just how easily that same disaster could happen. When we do stop to think about it, the response is usually the same: "It scares me to think how quickly that house would go up in flames."

By now we should have heard the message. Many of Sigma Phi Epsilon chapter houses are decades old constructed before modern fire prevention equipment was a standard part of such

structures. Our undergraduates know it, and your headquarters knows it. Alumni Beta members discuss the problem and many are now working on improvement projects but not enough. One chapter recently found that they were not able to purchase fire insurance at any price and repairs and renovation will be extremely costly.

Something is being done. The Headquarters management staff and the National Housing Corporation are actively doing all they can to support and in some cases help finance house improvement projects. But the action must come first from the local chapter's Alumni Beta which is charged with the responsibility for maintaining the chapter house.

Have you stopped to think just what kind of condition your own chapter house is in today? Or is there a Sig Ep house in your area which is old and could be a candidate for a fire? You'll be doing your fraternity a great service by taking the time to write call or stop in to satisfy yourself that your chapter house is in good condition. Fire is a major threat to too many chapter houses today. Please help make sure your house is not in that group.

WKA

Correction

Correction on Page 3 of the August 1976 Issue of the Journal

Incorrect identification was made of one of the three cover photos. The photo was identified as the Mississippi State University, Mississippi Beta Chapter. The chapter pictured was the University of Missouri, Missouri Alpha Chapter.

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Editor: William L. Hoke, Jr.

What Makes A Good Chapter?

National Board Establishes Chapter Expectations

"This letter to Undergraduate Chapter Presidents permits me to say to you, as a group, how important you are to Sigma Phi Epsilon's success this year. It should be an exciting and successful year for Sigma Phi Epsilon."

"As the President of a Sig Ep undergraduate chapter, you have a direct bearing on the success of the total operation of the Grand Chapter this coming year. Individually you are the leader of your chapter and collectively you are the leadership of Sigma Phi Epsilon."

"A most important topic to be discussed is the 'Expectations For Quality Operation of a Sigma Phi Epsilon Undergraduate Chapter.' The 'Expectations' have been prepared to clarify for you the ingredients your Board of Directors and your Headquarters Management Team feel are necessary for your chapter to meet the needs of your brothers and the new pledges who will be joining you this fall, next spring, and thereafter. The ingredients in these expectations are not picked out of the air; they are based on a careful study of successful chapter operations, research on the needs and expectations of high school students, and the experience of your Fraternity in its 75 years of operation. Most of the ingredients are not new, but the clarification of them in a statement on expectations is. This is not a program to be achieved overnight or even this academic year. It is a target for you to begin shooting for in your planning and in the operation of your chapter. It is an ongoing process for planning and evaluating your operations and the operations of your successors."

"Why expectations? That certainly is a valid question and I believe I can give you an uncomplicated answer. Expectations are being defined to assist you in preparing for the future of your chapter. The future, as best we can see it, holds difficult times for fraternal organizations for two reasons. The first has to do with the inflationary trends we see operating in our national economy which are making it more and more expensive to operate a house, a lodge, a kitchen, social programs, and chapter activities. The second is the decrease in college enrollments which is already taking place in many areas of the country and the change in the makeup of the people on the college campus which will occur within the next five to ten years."

"Meeting the costs of operating a fraternity chapter will require manpower to provide you with the sufficient income. It will also take careful planning and careful control of the financial operating costs of your chapter. Beginning in 1980, the college population will begin shrinking on a national basis and the age level of college students will increase. Since you operate in this environment, you will have to attract new members from a smaller group and from people who are older and with different interests than today's student. To achieve stability and to have a viable chapter in the next five years will require that your chapter operate efficiently and with programs and attitudes which demonstrate the true value of fraternity membership. No longer will you be able to exist 'on your own' disregarding the attitudes of others toward the fraternity system. You must strive to maximize the potential of Sigma Phi Epsilon and that is what these expectations are to assist you with."

"Your Board of Directors and your Headquarters Management Team are eager to assist you in any way possible as you work toward these expectations. If you would like additional clarification or have any questions or concerns, I hope you will feel free to contact Executive Director Charles N. White, Jr. at Headquarters."

"As the academic year progresses, I hope to have many more opportunities to communicate with you and to see as many of you as possible at our Regional Leadership Academies this spring and certainly at the 35th Grand Chapter meeting in Hot Springs, Arkansas, on August 19-22, 1977."

"Please convey my personal best wishes to each of my brothers in your chapter and my hopes that this academic year will lead us all to a better understanding of Virtue, Diligence and Brotherhood Love."

By Jack D. Wheeler,
Grand President



Toward A Century of Brotherhood has taken on new meaning this year, and it has given your fraternity an exciting, progressive framework to help meet the future needs of our Brothers and chapters. Your National Board of Directors and Headquarters Management Team, with this approach, has dedicated all of the Fraternity's resources to it . . . head on.

In the following letter to chapter presidents mailed in September, Grand President Jack D. Wheeler explains the concept behind a long-range approach to chapter excellence . . . Expectations for Quality Operation of a Sigma Phi Epsilon Chapter.

Preparing for Our Future

Expectations for Quality Operation of a Sigma Phi Epsilon Chapter



1. TO HAVE THE LARGEST MANPOWER LEVEL OF ANY SOCIAL FRATERNITY ON CAMPUS. This means that chapters which do not have the largest manpower on campus will work toward that goal using such programs as:
 - *Hold a Manpower review session three times a year
 - *Rush Clinic before major rush periods
 - *Regular pledge class rush clinics
 - *Have a Manpower needs session each semester/quarter run by the chapter counselor
2. TO HAVE A PLEDGE EDUCATION PROGRAM WHICH IS IN FACT BROTHERHOOD DEVELOPMENT. Programs to reach this expectation include:
 - *No hazing
 - *6-10 week pledge program leading up to initiation
 - *Tutoring program for pledges
 - *Ritual orientation for pledges preparing for initiation
 - *Give copies of the pledge program to brothers and pledges before the program begins
3. TO HAVE FINANCIAL STABILITY AND PLANNING FOR FUTURE NEEDS:
 - *A chartered, non-profit Alumni Householding Corporation
 - *Monthly Alumni Board meetings with chapter president and controller
 - *Accounts receivable less than 2% the monthly income
 - *Annual update of Housing Survey by the Alumni Board
4. TO HAVE REGULAR AND PROPER USE OF THE RITUAL:
 - *Use full ritual equipment once a month
 - *Use ritual opening and closing for all meetings
 - *Conduct post initiation discussion with new brothers
 - *Have an open discussion of the Ritual in one meeting each semester/quarter
5. TO INCLUDE ACADEMIC PROGRAMMING AS A REGULAR PART OF CHAPTER LIFE:
 - *Have an active Faculty Advisor
 - *Review of house study facilities and academic program by Scholarship chairman and Alumni Board
 - *Include in the academic program tutoring, study skills, career development, and a forum series of speakers
6. TO HAVE A PROGRAM TO MAINTAIN REGULAR CONTACT WITH ALUMNI:
 - *Alumni chairman to review the alumni program with the Alumni Board once a semester/quarter
 - *Regular chapter/alumni newsletters
 - *Maintain accurate addresses for alumni, and research lost addresses
 - *Regular reports to the Journal
 - *Hold a pledge class session on how to meet alumni
7. TO CONDUCT AN ANNUAL SELF-EVALUATION OF CHAPTER OPERATIONS:
 - *A transition program for new officers
 - *Go an annual evaluation of operations by the chapter

GRADUATING . . . WHAT ARE YOUR CHANCES OF LANDING A GOOD JOB?

A recent survey of 475 employers revealed that they considered "work experience, personal appearance, and communications skills" the most important factors in hiring college graduates.

A great deal of personal development, communication skills, and managerial experience can come from working with college students, alumni, and university administrators; organizing and conducting conventions, identifying problems and developing plans for solving them, and developing new programs.

"... manages the operation of the undergraduate chapters in assigned region. Serves to provide staff specialist assistance with Fraternity's undergraduate chapter, district system, alumni organizations and growth program."

THAT IS THE JOB DESCRIPTION OF THE REGIONAL DIRECTOR POSITION WITH THE SIGMA PHI EPSILON FRATERNITY HEADQUARTERS MANAGEMENT TEAM

Positions open for both January 1977 and July 1977. Selection is based on campus and chapter performance, recommendations, and a personal interview. Applications and additional information may be obtained by writing, Director Undergraduate Operations, P. O. Box 1901, Richmond, Va. 23215.



Bruderek



Burns



Bybee



Jaworski



Johnson



Legattuta



Rogers



Shedd



Tammes



Turvey



Varveris



Visser



Cunningham



Mustfeldt



Thompson



Pearson



Clements



Byrd



Tezak



Lowe



Craig

1975-'76 Foundation Scholarships Awarded

Meet The Recipients

Joseph Francis Bruderek
Philadelphia College of Textiles and Sciences Junior, majoring in Textile Marketing and Management

Timothy Gerard Burns
Arizona State University Senior majoring in Accounting and Pre-Law

Billy Ray Bybee
Tri-State University Junior, majoring in Accounting

Bruce Alan Copeland
University of Missouri at Rolla, Junior, majoring in Engineering Management

Richard Cassemir Jaworski
St. Mary's University (Texas) Sophomore majoring in Electrical Engineering

Joseph Ronald Johnson
Lambuth College (Tennessee) Junior, majoring in Religion

Charles David Mustfeldt, Jr.
Jacksonville University Senior, majoring in Biology Pre-med

William Charles Legattuta
Arizona State University Junior, majoring in Journalism

Patrick J. Rogers
University of New Mexico Senior, majoring in Political Science Pre-Law

William Morris Shedd
Southern Illinois University at Edwardsville Senior majoring in Psychology

Mark Allen Tammes
Iowa State University Junior, majoring in Accounting

Harold Gerard Turvey
Monmouth College (Illinois) Junior majoring in Social Sciences

Steven Anthony Sopack
Illinois Institute of Technology Senior majoring in P S E

Nicholas C. Varveris
Ohio State University Junior, majoring in Zoology Pre-med

Kevin James Visser
Central Missouri State Junior, majoring in Economics

Jose Cunningham
University of Southern California Junior majoring in Biology and German

Foundation Facts & Figures

So that you might be updated on the Sigma Phi Epsilon Educational Foundation, here are some current figures. 399 undergraduate brothers have been granted individual scholarships for a total of \$90,620 since 1957. To support this in 1975, 76,289 new pledges and contributions have been generated for the Foundation, compared to 95 the previous year. A large number of brothers have included the Foundation as a beneficiary in their life insurance policies and wills.

This year 17 Sig Eps were awarded Foundation scholarships. In addition, six individual chapter scholarship funds administered by the Foundation awarded grants to 30 other brothers.

But all of this represents outflow... let's talk about income. During this past year the Foundation raised \$37,000, \$1,000 more than the previous year. But there is much work yet to do in providing the intense academic support to chapters and to individual brothers which was envisioned by the Foundation's founder "Uncle Billy" Phillips, and by Sigma Phi Epsilon's late beloved National Scholarship Chairman Dean U. G. Dubach.

As President J. Edward Zollinger said, "You know the value of your undergraduate experience. You know the value of excellence. The Foundation needs to make additional investments in developing the leadership potential of our youth. As we celebrate our Fraternity's 75th Anniversary, and look toward a century of brotherhood, we can take pride in what has been accomplished and we must make a personal commitment to give our full financial support for what needs to be done."



Zollinger

Virginia Alpha Scholarships

Michael D. Thompson
University of Richmond Senior majoring in Accounting

Larry Glenn Pearson
University of Richmond Senior majoring in Business

Paul Kevin Clements
University of Richmond Senior, majoring in Chemistry

John Marshall Byrd
University of Richmond Junior, majoring in Business Administration

Virginia Delta Scholarships

Mark Robert Tezak
College of William and Mary Senior majoring in Sociology Pre-Law

Samuel R. Lowe
College of William and Mary Junior majoring in Accounting

William Dean Craig
College of William and Mary Senior majoring in Government

RECENT GIFTS AND BEQUESTS TO THE FOUNDATION

Margaret T. Romano, in memory of Joseph J. Romano

Edith H. Lewis, in memory of James C. Lewis

Ronald P. Best, in memory of James Hunter

Lee B. Woodward, in memory of Kenneth E. Van Scoy

Dorothy Van Nice, in memory of Paul T. Van Nice

John H. Reed, in memory of Bedford Black

Lucille P. Leonard, in memory of Newton P. Leonard

R. L. Ryan, in memory of Hugh L. Stayden

E. S. Briggle, in memory of Hugh L. Stayden

Sigma Phi Epsilon House, Inc., LTD., in memory of Alexander Edwards

Greever P. Allan, in memory of Elmer F. Hier

Mary Edwards, in memory of Alton C. Edwards

Walter G. Fly, in memory of Robert Edwards

J. Edward Zollinger, in memory of Charles Hailey

Angie W. Kennedy, in memory of John E. Kennedy

J. Edward Zollinger, in memory of Ted Mack and Floyd Dalum

Conversation With Whitney Eastman

**Sig Ep's Oldest Living Past Grand
President Discusses History,
Business, and the Fraternity . . .**

Interviewed by William A. MacDonough



Photos by John N. MacDonough

Whitney Eastman, Dartmouth '09 is a remarkable brother who possesses an unmatched perspective of Sigma Phi Epsilon's development during most of the last 75 years. And he should, since he has lived most of it. He is today the Fraternity's oldest living past Grand President. He presided from 1923 '26. He is 88 years old.

In planning this Founders Day '76 issue of the Journal it was felt that a conversation with Brother Eastman was the only proper way to get a first-hand look at Sigma Phi Epsilon's past.

The Fraternity's most recent past Grand President, William A. MacDonough (1973 '75) interviewed Eastman at his Minneapolis home following the 1975 75th Anniversary Grand Chapter Conclave held in St. Louis, Missouri.

Some interesting points are worth noting this conversation was between two past Grand Presidents who held office 50 years apart, when Eastman was Grand President, Brother MacDonough was a freshman at Washington and Lee University (Virginia Epsilon chapter), in 1926 the Fraternity consisted of approximately 55 chapters and was nationally 13th in size of the national fraternities. When MacDonough was elected in 1973, there were approximately 200 chapters and colonies and the Fraternity was the second largest in size. All of this is, in the words of MacDonough, "a dramatic illustration of the growth that took place under the leadership of Whitney Eastman 'Uncle Billy' Phillips, and a score of others since."

D Tell me a little about Sigma Phi Epsilon when you went to Dartmouth. When did you go to Dartmouth and when did you join Sigma Phi Epsilon?

A I entered Dartmouth in the fall of 1906, and I was initiated into the Fraternity in the fall of 1907. I graduated from the college in 1910 and I went on to Thayer School of Engineering and took my civil engineering degree in 1911.

D How did they rush and pledge at Dartmouth then?

A We had a very informal pledge system in those days. Pledges were made largely on a personal friend ship basis. Basil O'Connor pledged me to Sigma Phi Epsilon. He also pledged my roommate, George Chamberlain.

Q Was that the Basil D'Connor who later became the head of the American Red Cross?

A Yes, he was also President of the Warm Springs Polio Foundation, and was also Franklin D. Roosevelt's law partner. Incidentally, Brother O'Connor's first wife and one of his daughters died of polio, very unfortunately. Then he married the head matron at Warm Springs, Georgia. She was a wonderful lady.

Q What was the fraternity system like at Dartmouth College in 1907?

A All the chapters were quite strong, and there was a great deal of competition for members. We were rather fortunate in getting a wonderful group in Sig Ep. We didn't have a house in those early years. We met in an upstairs room in the bank building, but it served its purpose. I went back to my 65th Class Reunion this last June, 1975. There were only seven of us left, because we are all over 87 now. The fraternity system at Dartmouth has changed greatly in 65 years, as many fraternities have given up their national charters. Like Sigma Phi Epsilon.

D The New Hampshire Alpha Chapter at Dartmouth must have been installed three or four years before you joined it? Was the chapter reasonably competitive with the other and older chapters on the campus?

A Yes, because we had a fine very strong men in the Fraternity in all classes. Basil O'Connor was head of the Debating Team at Dartmouth and we had a number of good athletes in the chapter. We had very fine brotherhood, and we had good scholastic attainment throughout practically all the chapters.

Q What degree did you get from Dartmouth?

A I received a B.S. Degree in 1910 and a C.E. Degree in 1911.

Q How did your career develop after receiving the C.E. Degree?

A I went to work for my brother, Frank, who was in the class of 1906 at Dartmouth, and on the football team. Frank was an engineer although he didn't go on working in the Hudson Tunnels, except the Hudson Tunnel under the Hudson River working in compressed air. The chief engineer on that tunnel was a fellow by the name of William Torrence from Cornell. His son, Bobby, wanted to go back to Cornell as he hadn't gotten his C.E. Degree at Cornell and had one more year to go. Bill came through the tunnels one day and he said, "You shouldn't be working here as a ground hog." And he asked, "How would you like to become resident engineer on an Insead oil manufacturing plant on which I am the chief architect?" When he said "When can you start?" I replied, "Tomorrow morning." That was the way I got into the Insead oil business at Edgewater, New Jersey. Building what was then the largest Insead oil plant in the United States.

Q Insead oil was a very important industrial chemical at that time, wasn't it?

A Yes, it was the only vehicle that we had for producing paints and varnishes during those early years. I was working for the old Midland Insead Products Company, which later became the Archer Daniels Midland Company. After I had been there five years as Assistant Superintendent and the plant was finished, they sent me to be manager of the Chicago plant. After rebuilding that plant, I had an opportunity to go with an old Insead company in Milwaukee to become the Vice President and General Manager to build up that business. It was known as the William D. Goodrich Company of Milwaukee. We sold that company out in 1928 to the Archer Daniels Midland Company, and I went on the Board of Archer Daniels Midland and became a Vice President and President of the William D. Goodrich Company in Milwaukee. I stayed on in Milwaukee to build up the soybean division for Archer Daniels Midland Company.

D Wasn't that a relatively new development at that time?

A Yes, I was one of the originals in the manufacture of soybean products in this country. Those were the days when Henry Ford was greatly interested in the soybean industry. I processed Henry Ford's soybeans for him, grown on the Dearborn Farms, at one of our plants. I stayed on in Milwaukee until 1939, and I was on the Board of Archer Daniels and commuting to Minneapolis, and they wanted me to go on the Executive Committee. The Executive Committee was in constant session which meant I had to live in Minneapolis. So I moved up here July 1, 1939. Been living here ever since. I had a great opportunity in 1941 to leave Archer Daniels and go to General Mills to become a Vice President to build up their soybean division and their chemical division. And I completed my active business career with General Mills.

D When you joined General Mills in 1941, tell us about some of the things that you were interested in and some of the developments that you pioneered.

A I built up General Mills' soybean division and we developed several patents on soybean products which ultimately led them into the food processing of the soybean for human consumption. General Mills is now one of the big factors in soybean food for human consumption. From the soybean division we wanted to spread out and get into the chemical division because General Mills then had food processing and mechanical divisions, and they wanted a third division—a chemical division. Today, the chemical division has grown into one of the important divisions of General Mills, and they have processing plants all over the world producing organic chemical specialties.

Q It strikes me as rather unusual that you started as a civil engineer, and then moved over and became an expert in chemical manufacturing.

"We didn't have a house in those early years, we met in an upstairs room of a bank building, but it served its purpose."

A I had some chemical work at Dartmouth, and when I got into the Insead oil business, I found it necessary to study chemistry on my own. I spent several years studying vegetable oil chemistry—chemistry of fats and oils, and became recognized as one of the young scientists in the vegetable oil industry. Herbert Hoover, my good friend, who later became Secretary of Commerce and President, invited me as one of six young chemists scientists in the oil industries to come to Washington and spend an evening with him every year for a number of years.

D Hoover's background was basically mining engineering, did he have a great interest in what you were doing in chemistry?

A Yes, he was a great genius in many fields. We were then supplying Insead oil for printing the currency. During those early years when we changed from processing North American flaxseed to Argentine imported flaxseed, we were still supplying the government. They made their own varnish oils then for printing the currency, and the bills were sticking together. I was sent down to Washington to resolve that problem which turned out to be very simple. They were boiling Insead oil at 600°F in open kettles to make the stand oil for the lithographic varnish which the government was producing on their own. They failed to realize that the flaxseed from Argentina didn't have the same drying properties as our domestic flaxseed grown in the United States. So they were boiling it quite long enough, and I solved that problem with a simple viscometer which I took with me. I thought that was probably the trouble and before I left there two days later, we had solved that problem and they had no more sticking of the currency. That was only one of many experiences in the chemical industry that led to my association with General Mills. It was a fascinating and enjoyable time. For example, We built a big chemical fractionating plant down at Kankakee, Illinois. My engineering experience came in very handy in acquiring land and building big soybean processing plants all over the country, which did for Archer Daniels. Later when I built General Mills formula feed plants and their chemical plants, and soybean processing plants civil engineering was a very useful tool in my business all my life.

D When did you officially retire from General Mills, and what was your position with them at that time?

A I retired as a Corporate Vice President and as President of the chemical division in 1953.

Q Let me go back a little bit into the Fraternity situation. Your early alumni contact with Sigma Phi Epsilon?

A During the period while I was living in Edgewater, New Jersey, I organized the Sig Ep Alumni Association in New York. Then when I moved to Chicago, I organized the Chicago Alumni Association, and later when I moved to Milwaukee, I organized the Milwaukee Alumni Association of Sigma Phi Epsilon. That was just a start in alumni associations, but I have something to say on that. I feel very strongly that we ought to devote a great deal of time in the immediate future in chartering alumni groups in every division two types of alumni groups. I think every chapter, every active undergraduate chapter, should have an alumni group sponsorship. Men from their own chapter

'Fraternities Must Have Larger Income for Cost Efficiency

and I don't recommend that this group be more than 10, but they ought to be an influential group in administering the affairs of their own chapter. Then, I feel that in the larger cities we should have an alumni group from all of our chapters, all the chapters throughout the country. If there is a chapter close by an active chapter, those alumni chapters can be very very helpful.

Now, I envision some trouble arising in our Fraternity, even though we have a very strong set of national officers because I feel that the local chapters are going to have to recognize that times in America have greatly changed and inflation has become a very important factor. The cost of doing business is growing every year, and the big industrial firms are striving to increase their incomes to meet this inflation factor in the cost of doing business. I think the same things apply to the Fraternity's. We have larger chapters. Barry Siegel (the former National Secretary of Zeta Beta Tau, who spoke at our convention in St. Louis) hit the nail right on the head in his talk on Saturday morning. I was very much impressed with his grasp on the needs of the Greek letter fraternities in all colleges. He stated that fraternities must have larger income for cost efficiency. I'll give you a good



Brother Estman has a volume of memorabilia

Q. I am happy to hear your analysis of the situation because it coincides with mine, and with that of our Headquarters Management Team. We have been recognizing for a long time, the need for additional manpower to share the costs, and also to lend an improved quality to the chapter—to make chapters more effective and more efficient. If you have a small chapter, you don't have enough men to even make a good basketball team, or to participate in the activities in which you are competing with other chapters. You must have adequate manpower. Our Headquarters Management Team's feeling is exactly the same as Barry Siegel's, and exactly the same as yours. We still have chapters that have not been able to convince, but we are working in that direction.

A. I think the greatest help you can get is from the alumni group in building up the numbers in the chapters.

Q. We are now doing nationally what you have talked about. The small chapter alumni group acts as the Alumni Board or Alumni Corporation; these are mostly men from that chapter.

A. Now, I suppose we are making good use of those alumni in searching out prospects for rushing?

Q. Most chapters are doing a pretty good job in this respect. One of the things that, as Grand President, I had been trying to encourage our chapters to do, not to depend on rushing freshmen alone. We emphasize the many sophomores, juniors, and even seniors, have the maturity and the potential to be important contributors to the chapter.

A. Good. I'm sure that many of the upperclass pledges are becoming campus leaders.

Q. Now let me ask how you followed up from your initial involvement with the New York Alumni Association. How did you become Grand President? How did you get involved in the national picture?

A. Well, because I had organized these alumni groups. Uncle Billy Phillips got in touch with me about 1911 when I first organized the New York alumni. We kept in close touch with one another and he saw that I was dedicated to the Fraternity. Then, I met Francis Knauss out in Denver, and Francis took an interest in me and asked me to become Vice President of the Fraternity under him. I served two terms as Vice President of the Fraternity, just prior to the time I was elected President—I was elected President in 1923.

Q. So, from 1919-1923, you were Vice President?

A. That's right. But I was also District Deputy (now called District Governors). I think that the date was probably about 1912 or 13 I was District Deputy when I was still in New York. Then, I continued as a District Deputy when I arrived in Chicago. They didn't have too many District Deputies then.

Q. Or too many Sig Eps.

A. No, that's right, our total membership was small but that's how I got involved. I had a great experience under Francis Knauss. He was a dedicated Fraternity man and his morals of the highest character. In other words, he was typical of what we leaders in Sigma Phi Epsilon were typical of when we were in the office in 1923, and served until our Silver Jubilee Conclave in Richmond.

Q. Were you the Grand President at the time of our 25th Anniversary... our first big celebration?

A. The last official act I had as Grand President was presiding over the Conclave at our birthplace in Richmond, Virginia in 1926. That was a wonderful experience for me because I had already known Billy Phillips from 1911, and I had traveled with him during those years. I'm sure you have heard this before. Fraternities were really in difficulty on the campuses of the educational institutions. The administration of the colleges and the university were many of them, opposed and downright opposed to fraternities. I was traveling a good deal in those days, and building up my business, and traveled with Billy Phillips who traveled all over the country to visit many colleges and universities where we didn't have chapters calling on administrative people, the Deans, and the Presidents. I called on some of them with Billy. He was dedicated to the Fraternity. I spent quite a little time with Billy. I'll tell you an interesting story traveling with Billy. He always had a piece of apple pie for breakfast every morning. When he'd go where we had to have black ties for a banquet or something, he never took any black shoes along. He always wore his tan shoes with his tuxedo. Oh Billy, he was a great guy.

Q. In those days, it is my impression that Billy Phillips and you were mostly looking for local fraternities that could be interested in Sigma Phi Epsilon. Did you also start some colonies or were they mostly locals?

A. No, we didn't have colonies in those days. There were local groups that we took in after we had surveyed them. We started in those days the local chapters with a certain nucleus, a certain number so that they could function properly. And I think we ought to make sure that our colonies now are large enough to sustain themselves and meet their budget requirements.

Q. Now, we're able to give professional counsel, seeing which we couldn't afford in those days. Our Regional Directors work with the colonies, help them establish them, we bring in local alumni volunteers who help them grow. We're well pleased with the way most of the colonies that we have set up convert to successful active chapters and continue their growth in size and strength.

A. You know, I have visited with a good many other fraternity people. I have met in my lifetime, and sincerely believe that Sigma Phi Epsilon has the best structure nationally of any fraternity. We have built on a solid foundation from the early years of the Fraternity until now. We have a marvelous organization set up.

Q. Was there any particular legislation that was important while you were national President or Vice President?

A. We did have some things that seemed important to us in those early days, because we were growing and we needed to have legislation. The important piece of legislation that we enacted at the 25th Conclave was to appoint a committee to search the location for our national Headquarters. From that grew the purchase of the first national Headquarters building, and eventually the fine building we eventually constructed.

Q. Did you start the Sigma Phi Epsilon Educational Foundation?

A. No. The Sigma Phi Epsilon Educational Foundation was started by a group of lawyers from our chapter at George Washington University, a group of lawyers who were Sig Eps. The charter was obtained and when the National Board came to me in later years, and asked me to take hold of the Foundation, reorganize it and try to develop it. I accepted that assignment. The first thing I did was to get the charter moved from the District of Columbia to Richmond, Virginia where it could really function under the Fraternity auspices. We had a good group of Trustees including Maynard Turner, Bob Robinson and a couple of others, but they had really gotten the thing going. The Fraternity realized that we had to do something to build it up. I was very much involved in much civic work in those years, and I had my assignment at General Mills. I was just so loaded with other extracurricular activities that I couldn't continue it, but none of the other Trustees wanted to be President so I obtained their permission to appoint my successor. I knew Ed Zollinger was about ready to retire from IBM. He was Administrative Assistant to the President when I knew very well and Tom Watson of IBM was on the National Boy Scout Board and I knew Tom very well. I had learned about Ed Zollinger because of his work at IBM and I thought that he would be an energetic worker for the Foundation. I called him on the phone and in five minutes I sold him on the idea of taking the job. I think that's the greatest service I performed in Sigma Phi Epsilon in all of my years of active work.



example. I have a grandson, Whitney Eastman Peyton, who just got through the University of Minnesota. He went Psi Upsilon, and his older brother John Peyton, had been a Psi U ahead of him at Minnesota. Whitney elected to live in the fraternity house rather than to live with his parents in their home on Lake of the Isles. The first two years he was house manager, and the alumni of that chapter tell me that he was the best, most effective house manager they ever had. Then, his junior year he was elected president of the chapter, and again when he became a senior, he was re-elected president of the chapter. He told me a great deal about his experiences in the fraternity and their problems. He told me that when he joined, Psi U just had too few members in the fraternity to meet their budget, and soon he was striving to increase the number of pledges in that fraternity. He said that he felt that the active chapter alone and the rushing committee couldn't do that job without the help of their alumni. So he got the alumni to meet, and to search out men that they knew who were going to the University of Minnesota who were good prospects for the fraternity, whom the local chapter had completely overlooked. And so, they built up the membership in that fraternity. When he became president his junior and senior years, they were meeting their budget (which of course had increased) for food, for the kitchen help and so forth in the fraternity house. All of their expenses had increased and so their increased budget was met by increasing the number in the fraternity. I think it is something we have to impress upon our local chapters—the urgency, the need for additional members, and explain to them the reason why. Because times have changed, costs are increasing, and they are going to continue to increase, and inflation is going to continue for some time to come.



The Eastmans' hobby is bird-watching and it has taken them around the world many times.

by David Barrow
Gamma Kappa Chapter

1. 3.3×10^{-12} m
 2. 1.5×10^{-12} m
 3. 1.5×10^{-12} m
 4. 1.5×10^{-12} m
 5. 1.5×10^{-12} m
 6. 1.5×10^{-12} m
 7. 1.5×10^{-12} m
 8. 1.5×10^{-12} m
 9. 1.5×10^{-12} m
 10. 1.5×10^{-12} m



Brother Lorelli (front, center) with brothers at Virginia Tech in Blacksburg

As with all big Epi banquets, Saturday night was a size 15.5. Sunday dawned rainy but cleared in time for the race at noon. Riders from all parts of the Tech community, fraternities, societies, independents and faculty assembled to compete in three categories: 100cc, 250cc, 400cc. Many had trained for

In thanks and in recognition, here are the chapters and the national officers who contributed to the Greek Bake Race for Pauli Corelli.

- **Pennsylvania Delta**, Univ. of Pennsylvania
- **Dhio Eta**, Miami University
- **Pennsylvania Iota**, Muhlenberg College
- **Missouri Zeta**, Southeast Missouri: State
- **Texas Theta**, St. Mary's University
- **W. Virginia Eta**, West Virginia College
- **West Virginia Delta**, Delta & Elkins College
- **New Jersey Beta**, Rutgers University
- **Pennsylvania Kappa**, Bucknell University
- **Illinois Beta**, Illinois Tech
- **Missouri Delta**, Drury College
- **North Carolina Eta**, Elon College
- **Virginia Epsilon**, Washington & Lee Univ.
- **Virginia Delta**, College of William and Mary
- **Kansas Theta**, Kansas State College
- **Pittsburg**
- **Michigan Eta**, Michigan Tech
- **California Delta**, California State-San Diego
- **Georgia Epsilon**, Georgia Southern College
- **Pepperdine** University, Colton (California)
- **David A. Forbes**, National Director
- **John M. Conley**, Headquarters Management

1976 In Review

by Charles N. White, Jr., Executive Director

As Sigma Phi Epsilon celebrates its 75th Anniversary and looks "Toward A Century of Brotherhood," there are some essential ingredients that must be present. They are adequate undergraduate manpower, alumni support on the local level, satisfactory housing, financial planning and control, academic programs and mature education of new members.

In reviewing the 75th year, as we evaluate our progress in these areas, we see that there is much to do.

Manpower Levels

3,228 new undergraduate brothers were initiated this year. This is a decrease of 100 from 1975. While that decrease may not seem significant it did come in a year when fraternities were supposed to be on the upswing. New pledges also decreased, 4,027 were registered this year compared to 4,450 in 1975. This 10% decrease is cause for concern since it, with the decrease in initiates, will reduce average chapter size to 42, down 2, from 44 last year. This has long-term ramifications for the financial operation of the chapters unless the trend is changed dramatically during the coming year.

Alumni Support

The support provided to local chapter operations by alumni serving as Chapter Counselors, Alumni Board members and District Governors is increasing. During 1976, 93% of our undergraduate chapters had active Chapter Counselors. The Chapter Counselor is the key alumnus volunteer since he is responsible for the success of chapter programs and activities and for maintaining an adequate manpower level. The involvement and activity of Alumni Boards continued to increase which is particularly important with the strain of financial operations and the necessity for adequate financial controls and financial planning.

The need for volunteer alumni is greater than ever particularly through direct support to the undergraduate chapter. In the coming year the Fraternity will begin emphasizing career planning. This is one area where all alumni can become actively involved by assisting the undergraduates to wisely plan their career paths.

Housing

Fraternity housing has an important role to play in the future of Sigma Phi Epsilon. Our Fraternity is well prepared to meet the needs of undergraduate chapter housing through the National Housing Corporation's housing loan program and through the Fraternity's Chapter Investment Fund program which sets aside money for long range housing needs.

The Housing Loan Fund administered by the National Housing Corporation Trustees currently has assets in excess of \$650,000, and chapters have in excess of \$600,000 invested in the assets of the Chapter Investment Fund. The resources and the knowledge are available within Sigma Phi Epsilon to meet the future demands of our chapters for satisfactory housing.

Planning for future housing needs is the key role the Alumni Boards play, and it is encouraging to see Alumni Boards maintaining adequate housing for the chapter. Oregon State University renovated its chapter house at a cost of \$250,000 this year. Mississippi State University constructed a new chapter house at a cost of \$230,000. Oklahoma State University is planning on a new house at a cost of \$225,000 and Kent State University is planning a new \$125,000 house. These are a few examples of the activity of Alumni Boards in providing adequate chapter housing.

Financial Planning

Our national economy dictates the need for Alumni Boards to be concerned with planning for the future financial operation of Sigma Phi Epsilon. Only with alumni supervision, long range planning, and control can our chapters expect to have a healthy financial operation. Each chapter's Alumni Board needs to examine its future housing needs and to begin adequate plans and funding for replacement of present facilities. Additionally, the Alumni Board must be responsible for monitoring the chapter's financial health through careful budgeting control of expenditures and collection of all monies due. The most important element in financial planning is projecting the manpower needs to provide sufficient funds for operation. Thus, rush results are a major concern of Alumni Boards.

Academic Programs

Today a college student is concerned with his education and the future career it will prepare him for. Sigma Phi Epsilon has ignored academics in chapter programming for several years now and it is intended that we begin emphasizing this important area again. As we emphasize academic programs, career counseling will be the central theme. This will require broad support

State of The Fraternity

1975-76 Year-End Review of Operations



from local alumni participating in career days and in career counseling for freshmen, sophomores and juniors.

An important role in future academic programming will be played by the Sigma Phi Epsilon Educational Foundation as it becomes more active in providing study grants and continues to support the academic emphasis of the National Fraternity. Chapters will be urged to establish their own fund for scholarships within the Educational Foundation.

meeting the expectations of the new college students. The professional staff of the Fraternity has done an excellent job in working with present undergraduates and volunteer Alumni. But in the end it will be the local alumni assisting the undergraduates, which will determine the future success of Sigma Phi Epsilon.

Pledge Education

The National Fraternity has long recognized the need for a positive program of new member education. Sigma Phi Epsilon's Brotherhood Development program, started in 1974, has had a positive influence on those chapters which are utilizing it. Unfortunately many chapters continue traditional pledge activities which are both nonproductive to the chapter and counter-productive in recruiting new members. As was mentioned in the section of academic programs, today's college student is concerned with the end result of his education and is most hesitant to enter into any activity which will detract him from a productive education.

It is important that all alumni who have contact with prospective members and with undergraduate chapters emphasize this where needed. A positive program of pledge education centering on basic knowledge of the Fraternity's ideals, principles and operation along with its ability to add to the formal education is extremely important. With those results a fraternity will demonstrate its value to the college student as he prepares himself for a meaningful and rewarding career.

The most exciting event of 1976 was the completion of Sigma Phi Epsilon's Study of Fraternity Life Within the College Community which demonstrated to the National Fraternity that college students have more serious concerns than are generally anticipated. The questions being raised about the value of a college education as opposed to a trade school education and the question of professional careers, as opposed to blue-collar or nonprofessional careers, has raised many doubts about what takes place on the college campus. Sigma Phi Epsilon and all progressive national fraternities can play a significant role in the future of higher education if we only closer to

The Year-End Financial Report

FROM FRANK J. RUCK, JR.
GRAND TREASURER

This report is based on the June 30, 1976 financial statement, audited by A.M. Pullen and Company.

Total book assets of the Grand Chapter now exceed \$2,400,000. Most of these are dedicated in indentured funds for specific purposes.

Journal Funds	\$500,000
Housing Funds	700,000
Educational Foundation	400,000
Headquarters Building	600,000

Comparative operating results for the last two years as follows:

Operating Revenues	1976	1975
Undergraduate Membership Fees	283,000	260,000
Indentured Funds (Interest & Fees)	97,000	91,000
Publications	87,000	74,000
Sales of Supplies & Merchandise	39,000	45,000
Other	39,000	26,000
Total	545,000	497,000

Operating Expenses	1976	1975
Personnel	183,000	190,000
Travel	76,000	72,000
Office Operations	85,000	76,000
Publications	60,000	67,000
Headquarters Facilities	53,000	50,000
Other	77,000	73,000
Total	534,000	528,000

Operating Results	1976	1975
	\$11,000	\$13,000

1976 Membership Statistics

As of July 1976

Undergraduates	8,417
Alumni (Good Address)	77,427
Alumni Lost	13,040
Deceased	9,120
Resigned	1,775
Expelled	1,819
Total	111,598

"1000" Member Club

1318 Indiana Alpha — Purdue University	
1311 Florida Alpha — University of Florida	
1298 Nebraska Alpha — University of Nebraska at Lincoln	
1269 Colorado Gamma — Colorado State	
1237 Ohio Alpha — Ohio Northern University	
1214 Oklahoma Alpha — Oklahoma State	
1198 Tex Alpha — University of Texas	
1157 Delaware Alpha — University of Delaware	
1137 Tennessee Alpha — University of Tennessee	
1115 Illinois Alpha — University of Illinois	
1104 Oklahoma Alpha — University of Michigan	
1036 Washington Alpha — Washington State	
1086 Colorado Alpha — University of Colorado	
1083 Oregon Alpha — Oregon State	

1078 Kansas Beta — Kansas State	
1049 Iowa Beta — Iowa State	
1039 New York Alpha — Syracuse University	
1037 Pennsylvania Delta — University of Pennsylvania	
1027 Ohio Gamma — Ohio State	
1018 Kansas Gamma — University of Kansas	
1006 West Virginia Beta — West Virginia University	
1006 Massachusetts Alpha — University of Massachusetts	
1002 Oregon Beta — University of Oregon	
"1000" Club Candidates	
996 California Beta — University of Southern California	
993 Washington Beta — University of Washington	
976 Georgia Alpha — Georgia Institute of Technology	

Sigma Phi Epsilon's Five-Year Review

Year	Pledges	Initiates	Chapters
1972	4,240	3,217	188
1973	3,900	3,239	191
1974	4,001	3,077	192
1975	4,450	3,366	197
1976	4,027	3,226	194

MEMORIAL NEWS

by John Robson,
Editor Emeritus

Alabama

†Lt. L. Robert Vento, Jr., of Ashtabeta, 73, is honored at Murphy Drive, Alaska, as a weapons controller with the Alaskan Air Command.

Arizona

†Gilbert E. Brooks, Arizona, '55, is one of 18 field representatives named to the National Air Turbine University in 1976. President of G. Brooks is a member of the Alaskan Engineering Institute and is in charge of South Central.

California

Dr. Russell P. Beasner, California, '48, has been elected president of the Santa Clara County Medical Society.

Steve Nickel, California State Chico, '71, is a speech instructor at Santa Clara State College.

Don B. Murphy, California State San Jose, '48, is in his 10th year as professor of sociology at West Valley College, Saratoga, Calif.

Timothy J. Lyons, Santa Barbara, '69, is an associate professor of communications and chairman of the Department of radio-television at Temple University where he has taught since 1972. He is also editor of the *Journal of the University Film Association*, editor of the *Student Farmer*, and is engaged in the preparation of two new books, *Chaplin: A Reference Guide* and *The Popular Culture*.

Robert M. Parker, San Diego, '70, and his wife are the new parents of a daughter born July 11. Parker is currently working for his Doctorate at UC-Davis, where he is also an active member of the California Eels Alumni Club.

Thomas Swales, San Diego, '63, was named Treasurer and Chief Administrative Officer of the Chicago Convention Center, Inc., in charge of housing equipment. He will move to Boise, Idaho early in 1977 to the company's new corporate headquarters.

Colorado

Stephen M. Miller, Colorado, '70, is emergency medical technician and Red Cross instructor at Ft. Collins, Colo. is captain of the Fire Department.

District of Columbia

John A. Valenti, George Washington, '71, with the Federal Reserve Bank of Kansas City, Mo. is Division of Bank supervision and structure.

Florida

Robert O. Brown, Jacksonville, '72, has moved from upstate New York to the Washington D.C. area to accept a new marketing management position.

Richard M. Muller, Miami (Fla.) '57, has joined J. S. Lowe & Associates. New York based securities firm, as senior vice president in charge of the national debt and gold and silver departments. He is an internationally recognized coin authority and has supervised on local and national television.

Gary W. Daisley, Shelton, '65, has been named human relations and employment manager at the Washington (Mich.) Hospital.

Georgia

Charles A. Jackson, Jr., Georgia Tech, '68, has completed service with the U.S. Navy and been engaged as plant engineer for Fairchild-Messing Edison Co.

Indiana

Edward A. Campbell, Evansville, '59, is a Democratic candidate for Judge of the Warren County Superior Court in Booneville. In State. He is presently a practicing attorney.

Kansas

Ronald K. Anderson, Brook, '70, is assistant vice-president of Blue Valley Federal Savings and Loan Association, Independence.

Rev. Melvin M. Cammack, Bakers, '31, is pastor of the First United Methodist Church, Lawrence, Mo.

Elbert W. Smith, Kansas State, '31, is engineer for the National Park Service. He served as chairman of the Larned, Kan. Bicentennial Committee for the past three years.

John L. Scott, Kansas State, '31, has recently established Midwest Power Files, an engineering and systems business in Kansas City, Mo.

James A. Powers, Kansas State, '31, is a quality control and design engineer at Rathen Corp., submarine engine division at Providence R.I.

Kentucky

Jay B. Moore, B. Moorehead State, '70, is a former director with Ashland Oil Co. at Ashland Ky.

First Lt. Glen Grae, Western Kentucky, '76, is in South Korea serving in the U.S. Army as a military police officer.

Clara Grier-Grier, Western Kentucky, '76, is employed by the State of Kentucky in rehabilitation.

Lin Able, Western Kentucky, '76, is employed by the city of Louisville on the police force.

Kerlin Daniel, Western Kentucky, '75, is in sole owner of a large furniture company in Owensboro, Kentucky.

Paul Jennings, Western Kentucky, '75, is employed by the State of Kentucky in Owensboro.

Tom Belser, Western Kentucky, '75, is employed as an environmental engineer in Paris, Illinois.

Mark Hermann, Western Kentucky, '75, is an assistant manager at McDonald's in Bowling Green, Kentucky.

Mark Boone, Western Kentucky, '75, is employed by the city of Bowling Green, Kentucky educational system in day-care program.

Wilson Shirley, Western Kentucky, '75, is employed as a programming clerk in Nashville, Tennessee.

Mike Grant, Western Kentucky, '74, is a day clerk at the University of Kentucky in Lexington.

John Hanley, Western Kentucky, '74, is attending graduate school at the University of Kentucky for his degree in physics.

Carl Stolzfus, Western Kentucky, '74, is teaching in teaching in Paducah, Kentucky.

Johnny Reeder, Western Kentucky, '74, is an insurance salesman in Bowling Green, Kentucky.

Steve Reeder, Western Kentucky, '75, is an assistant manager for Houchens Medical in Bowling Green, Kentucky.

Steve Wilson and Steve May, Western Kentucky, '75, are graduates of the University of Kentucky in Bowling Green, Kentucky.

Bob Brown, Western Kentucky, '76, is employed as an engineer in New York.

Massachusetts

John Chierelli, Worcester Tech, '73, is employed as a Civil Engineer with the Dept. of Highway in Brooklyn, New York. He recently enrolled in Brooklyn Law School to study corporate law. He married Greta Hennessy in 1974.

James L. Deatle, Jr., Massachusetts, '57, recently won membership in the National Life Insurance Company, '76 President of the Club. He is a Chartered Life Underwriter of Hartford-Libson general agency, and attended the C.I.U. 17th annual conference.

Matthew S. Bolter, Massachusetts, '37, has married to Deborah, Jr. as a partner, '31 years as senior examiner with the Boston office of the U.S. Civil Service Commission.

Michigan

Lynd O. Stedman, Jr., Michigan, '48, was recently honored by the Detroit Area Club for engineering a complete reconstruction of the United States yacht racing team. Stedman is the first Great Lakes man ever to hold the title of president of the Union.

Cecil A. Wenzel, Michigan, '20, is living in retirement at Redondo Beach, Calif.

Herbert W. Ashley, Michigan State, '60, has been appointed lecturer in the college of business administration at Northern Michigan University. Ashley is the chief founder of the Fraternity of Lincoln club chapter at Lansing University.

Ernest E. Allen, Central Missouri State, '74, has been named safety director for Fairview General Hospital, Cleveland Ohio.

Montana

John Turnell, Montana, '64, has been named assistant regional manager for Toyota Motor Sales, U.S.A., with offices in Cincinnati Ohio.

Nebraska

Lloyd Philip, Nebraska, '36, is a wheat farmer in England, Neb.

New Jersey

Edwin A. May, Jr., Stevens Tech, '72, graduated from the Harvard Business School with an MBA. He lives in Orange, New Jersey.

New York

Friedrich H. Lau, Jr., Rochester, '51, has been named plant engineer for the Hartford Conn. Courthouse.

Michael C. Andrews, Syracuse, '71, is engineer in Naples, Fla. (acting) the establishment of southern Florida's first "Quad FM" radio station. He will serve as the station's program director and university.

Don J. Bakker, New York University, '65, is Vice President of Bakker's Computer Associates in Laurel, Maryland. Bakker recently visited the Fraternity's Headquarters in Richmond, Va.

North Carolina

Charles H. Rich, Duke, '31, recently retired from the American Tobacco Co. at Durham N.C. after 41 years of service.

Dr. George L. Cross, III, North Carolina, '65, is in his 10th year of residency training in orthopedic surgery at George Baptist Hospital, Atlanta, Ga.

Ohio

Stanley A. Evans, Cincinnati, '72, president of the City of Cincinnati. He was elected to the City Council in 1975 by the City of Cincinnati.

Reid

Robert O. Ruess, Cincinnati, '86, is plant manager for S. Currier & Son, Cincinnati, Ohio.

Capt. Ralph C. Polley, Miami (Ohio), '68, has been reassigned to the Weather Reconnaissance Squadron, "Typhoon Chasers," in the WC-130 aircraft at Andrews AFB, Md.

Christopher DeRose, Ohio Wesleyan, '71, has joined the science faculty at the University of Virginia. He received the Ph.D. degree in zoology at his alma mater in 1976.

Wayne W. Hilgen, Ohio Wesleyan, '35, is attending Delaware, Ohio, class leader will be honored by the city recently when the recreation section of the new \$13 million Veno Park Swimming Pool Complex was named The Hilgen Room, 2,500 persons attended the dedication.

Kenneth E. Gungel, Toledo, '72, has been named assistant dean of student services and director of financial aid at Juniata College, Huntingdon, Pa. He was formerly on the staff of the College of Wooster, Ohio.

Timothy R. O'Brien, Ohio Wesleyan, '71, has been named Operations Director for World Race in Colorado. Before that he owned and operated an advertising agency and currently is the co-director of a community development firm. He and his wife are now living in New York City.

Christopher T. DeRose, Ohio Wesleyan, '71, received his Masters Degree in Zoology at Ohio State University and has just completed his Ph.D. in Zoology. He now teaches at the University of Virginia and is working on several publications.

Oklahoma

E. A. Paschal, Jr., Oklahoma, '55, is petroleum geologist at Richardson, Tex. He is the immediate past president of the Society of Professional Well Log Analysts, an international association.

George O. Christian, Oklahoma State, '48, has completed his second successful year as executive director of the Oklahoma City Housing Authority, Housing Authority, U.S. District Governor of Sigma Phi Epsilon.

Pennsylvania

Fay M. Miller, Pennsylvania, '32, has retired from the U.S. Department of Transportation and is residing at St. Petersburg Fla.

Hugh P. Blitzer, Phila., '64, is in traffic control at the Delaware Township Authority.

South Carolina

Arthur R. Jones, Jr., South Carolina, '58, is manager of Perenco D.S. Inc. Salisbury N.C. He is a member of the Sigma Phi Epsilon, '68, is in general practice residence at John Kennedy Hospital, Edison, N.J. He received the D.M. degree from the New Jersey College of Medicine and Dentistry in June.

Tennessee

Stephen J. Taylor, Tennessee Wesleyan, '78, has been transferred from Pennsylvania to the State of Tennessee, S.C., as District Scout Executive for Oconee County, Georgia, and Oconee County, Georgia.

Robert K. Reid, Tennessee, '72, was named Managing Services Director of the Automated Products Division of Bell and Howell in Chicago. Before that he was Assistant Manager for Power Systems International, and prior to that he was Sales Manager for the Federal, Incorporated in Indianapolis. He now lives in Birmingham, Ala.

Texas

Mal. Jack L. Chesney, Houston, '62, is procurement staff officer at headquarters Air Force Systems Command, Andrews AFB, Texas. He recently awarded a doctorate in business administration at George Washington University.

James H. Magdon, Texas, '67, is an attorney for the 4th Court of Civil Appeals, Baylor County Courthouse, San Antonio, Tex. He is a recent graduate of St. Mary's University School of Law with the J.D. degree.

Utah

Roger M. Cooper, Utah State, '64, has been selected chief of the information Technology Division IBM Information Systems at Mazon, Ga.

Virginia

Rufus H. Darden, Richmond, '32, has retired in Winston Va. after a 41 year career in public education in Virginia, as teacher and coach principal director of instruction and assistant superintendent.

California

Allyn G. Smith, California, '16, for years chairman of the department of invertebrate zoology at the California Academy of Sciences, and before that he was a research executive with Pacific Telephone and Telegraph Co., died during August, 1976, at Berkeley, Calif. He was 60.

Burton B. Anlysh, Southern California, '32, died June 10, 1976, at Palm Springs, Calif. of a heart attack.

Colorado

Dr. A. Justin Williams, Denver, '37, for years chief of radiology at St. Francis Memorial Hospital and an associate professor of clinical radiology at the University of Colorado School of Medicine, died May 9, 1976, at the age of 74. He was a past president of the San Francisco Medical Society.

Robert B. Faerber, Denver, '27, died August 5.

Deborah J. Lucas, Denver, '33, died July 18 in Denver. He was a Budget Director for the Post Office Department five-state region until his retirement in 1971.

Dr. Herbert W. Gray, Delaware, '23, longtime practitioner of medicine at Wilmington, Del. died August 17, 1976.

Henry C. Slaughter, Delaware, '30, died September 2, 1976.

District of Columbia

John Kewles, George Washington, '29, died May 28, 1976.

Georgia

Warren T. Moore, Georgia Tech, '47, died January 3, 1976, in an airplane crash at Anchorage International Airport, Alaska.

Illinois

John H. Patten, Illinois, '31, died on April 14.

Charles T. Novak, Illinois, '33, died May 28.

Raymond L. Snoddy, Illinois, '16, died August 30.

Indiana

James A. Plunkert, Vincennes, died recently when he was swept through the masts here in Rush, Indiana.

Kansas

Darrell D. Saville, Empire State, '58, died of heart failure at the age of 41 on May 23, 1976.

Elmer F. Ward, Kansas, '30, general manager of the Jayhawk Hotel, Topeka, Kan. died in a heart attack in 1972, died June 26, 1976, at Branson, Mo. He was a director of Standard Mutual Life Insurance Co. and for many years served on the alumni board of his chapter.

Maryland

Oscar L. Helm, Johns Hopkins, '32, a member of the Baltimore school board since 1973 when he retired as principal of Spaulding School, died August 9 at Baltimore at the age of 68. One of his alma maters is at the same grade he served as an infantry officer during World War I and a military intelligence officer in the Korean War, reaching the rank of lieutenant colonel.

Massachusetts

William R. Loring, Massachusetts, '16, died May 17, 1976 at Springfield, Mass.

Michigan

Kenneth R. Hanna, Michigan, '27, died August 12 at Grosse Pointe Hospital in Grosse Pointe. He was active in the University of Michigan Alumni Receiving Program, and a member of the Grosse Pointe Lodge and Rising Star Chapter, Order of Eastern Star.

Minnesota

William R. Loring, Minnesota, '16, died May 17, 1976 at Springfield, Mass.

Missouri

Charles L. Moorehead, St. Louis, '70, is a former director with Ashland Oil Co. at Ashland Ky.

First Lt. Glen Grae, Western Kentucky, '76, is in South Korea serving in the U.S. Army as a military police officer.

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Missouri

Charles L. Moorehead, St. Louis, '70, is a former director with Ashland Oil Co. at Ashland Ky.

New Hampshire

Maureen C. Avery, Dartmouth, '13, onetime school teacher, postmaster, raised horses, and building contractor, died July 22, 1976, at Boynton Beach, Fla. He was 86. He worked for 30 years with the New York State Electric & Gas Co. at Ithaca, N.Y.

New York

Theodore D. Mapple, Syracuse, '49, director of annual giving for his alma mater, died August 9, 1976, in a Liberty, Maine hospital of complications resulting from pneumonia. For years he served as a teacher-coach at Hamilton, Conn., and as a camp director before coming to Syracuse in 1963 as director of regional programs. He was a combat veteran of World War II receiving the Purple Heart, Bronze Star and Presidential Unit Citation.

Taber M. Melrose, Conn., '68, died June 13, 1976, at Hightstown, N.J.

North Carolina

John C. Thompson, North Carolina, '27, died March 15, 1976, at Charlotte, N.C.

Henry C. Slaughter, Delaware, '30, died September 2, 1976.

Ohio

O. Ralph Snyder, Ohio State, '22, died February 28, 1976 in San City, Center, Ohio.

William H. Gurney, Jr., Northern Ohio, '41, died July 1976, at Cleveland, Ohio.

Herald J. Gary, Ohio, '28, died July 1976, at Cleveland, Ohio.

John H. Patten, Illinois, '31, died on April 14.

Charles T. Novak, Illinois, '33, died May 28.

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Vermont

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Floyd Odium, Financial Giant, Dies In California

Floyd B. Odium, Colorado, '14, the industrialist and financier who founded the Atlas Corporation, a giant holding company, died June 17, 1976, at his home in Indio, Calif. He had been bedridden many years with rheumatoid arthritis. He was 84.

Odium was best known as the guiding genius behind Atlas, which he began in the depression years with a \$40,000 stake and parlayed into a \$100 million empire. Atlas control extended over a score of investment companies, Hollywood movie studios, railroad and aviation companies, public utilities, manufacturing, vast uranium deposits, and real estate.

Born in Union City, Mich., the fifth and youngest son of a Methodist preacher, Odium, arrived on the Colorado campus in the fall of 1910, was initiated into Sigma Phi Epsilon, and was described by the chapter historian as a brother "always hot in pursuit of extracurricular activities to which a stipend was attached." Chiefly by this means he worked his way through the university, and shortly after graduation from the law school joined the Utah Power and Light Co., a subsidiary of Electric Bond and Share Corp., New York.

By 1920 Odium had become vice-president of the corporation. The Atlas Corporation began three years later as the United States Company, a \$40,000 pool Odium formed with George H. Howard, his friend and previous business associate. Atlas expansion dates from the absorption of the 21 other investment trusts that Odium obtained control over during the depression years of the early 1930s. In 1931 he resigned as vice-president of Electric Bond and Share.

Long before the stock market crash of 1929, Odium believed that



Odium

the high prices of the boom market were due for a collapse. He decided to place the assets of Atlas in cash and liquid form, reasoning — and events proved that he was correct — that by obtaining control of those investment trusts whose securities would fall to heavy discounts with the market break, that enormous profits could be realized.

As president of Atlas Odium became involved in a wide range of ventures, which included organizing a considerable number of debilitated companies, strengthening them financially, then selling them at a large profit. With such deals Odium realized profits of some \$56 million from 1936 to 1951.

In 1941, Odium was called to Washington by President Roosevelt to head the new Defense Contracts Division of the Office of Production Management. He was awarded the Presidential Certificate of Merit by President Truman in 1948. While in Washington, he became afflicted with rheumatoid arthritis and in 1948, with a group of doctors, formed the Arthritis and Rheumatism Foundation. He also became chairman of the Lovelace Foundation and Medical Clinic in Albuquerque, N.M., a million-dollar center.

In 1936, Odium was married to Jacqueline Cochran, then recognized as the world's outstanding woman pilot. She and two sons by a former marriage survive.

Fraternity's Second Field Secretary, Robert Edwards, Dies in Pennsylvania at 77

Robert Y. Edwards, George Washington, '22, the Fraternity's second traveling secretary and first official national auditor, died August 14, 1976, in Centre Community Hospital, State College, Pa., at the age of 77. He had served as State College Borough manager for 17 years, retiring in 1965, following a distinguished career in this attractive campus community, which covered 46 years.

A native of Illinois (he first Sig Ep traveling secretary, Clarence H. Freeark, Bob Edwards left Freeark's alma mater, Illinois, in his sophomore year to take a job with Western Electric, enlisted in the Army, and after a stint of service enrolled in the law course at George Washington University where he was initiated into Sigma Phi Epsilon. After a year he transferred to the Georgetown Foreign Service School where he received the degree of bachelor of foreign service.

Edwards had just entered civil service work for the government when he learned of the opportunity to work for the Fraternity and he was engaged by Grand Secretary William L. Phillips to serve as traveling secretary, on September 10, 1923. He served in this capacity for three years, visiting chapters and instructing them in the operation of the newly adopted Sigma Phi Epsilon Plan of Finance. As a consequence of his success he was promoted to Auditor of the Fraternity and Manager of the Central Office, holding this position for four years when he resigned to



Edwards

organize his own firm, Fraternity Management. He established his headquarters at State College, Pa., and was to spend the remaining years of his life there.

After some 20 years in this chapter accounting service, he was engaged as manager of State College Borough from which post he retired in 1965.

He was a former president of the Pennsylvania Association of Municipal Managers, was on the board of the Pennsylvania State Association of Boroughs, and was secretary of the district boroughs association. He was an organizer of the local United Fund and a past president of the local community association.

Edwards was married on August 20, 1936, to the former Marion Eisenhower, who survives him.

Alumni Giving Sets New Mark

A Rise to the Call . . .

The theme of Sigma Phi Epsilon's 75th Anniversary celebration stretches its message to all areas of fraternity activity. In one of these areas—alumni financial support—the message has been heard loud and clear.

During fiscal 1975 alumni brothers like yourself, showed their dedication to Sig Ep by sending \$77,000—a little less than a dollar for every living alumnus—to provide more effective support of undergraduate chapter service and alumni involvement and contact. Of the 77,427 living alumni (not including 13,040 with lost addresses) from all chapters, 4,767 contributed to the Living Endowment Fund. The degree of support however is probably best illustrated by the average single gift to the fund this year: **\$16.51**, up 9% from last year's average of **\$15.24**. The total amount contributed this year is an increase of **\$11,000** over the 1974 sum. That's progress.

It is no secret that increased operational costs have affected the Fraternity right along with everyone else. In some areas it has hit harder. Although the Headquarters Staff is constantly striving to counsel our chapters toward manpower growth and greater strength, the number of new pledges and initiates across the nation does not greatly increase from year to year. As you see in the year-end report undergraduate membership fees accounted for \$283,000 of the Fraternity's 1976 revenue. The **Living Endowment** Program supplements membership fee revenues and makes possible that vital extra degree of chapter support: work with alumni. Fraternity expansion: annual leadership academics

and research on the attitudes of non-members.

Alumni contributions through the Living Endowment account for roughly 14% of all operating income.

The Pay-off

Does it seem to be paying off? One objective barometer of that is **quality** of Sig Ep chapters nationwide as reported in the College Survey Bureau's annual Comparisons of National Fraternities (performed since 1923). This past year's survey results—just released—show that 74% of Sigma Phi Epsilon chapters were ranked in the upper half of their fraternity systems in terms of quality. The Bureau measures quality by importance, prominence, and rush rivalry and responses are made by other fraternity and sorority chapter presidents. The 74% ranking for this year is an increase over 1975 (72.2%), and places Sigma Phi Epsilon third among all national fraternities. This is the fourth consecutive year the national ranking has increased. This is one indicator of your dollars at work to improve our chapters nationwide and to verify your pride and confidence in Sigma Phi Epsilon.

The Fraternity has made real progress through the Living Endowment program, but there is still a great deal of support yet to be sought. This is where we hope you will come in during this school year. Please do your part to see that the figure mentioned above—less than a dollar per living alumnus—rises in the coming year.

To those brothers whose names are listed by the chapters, many thanks for your continuing support of the Living Endowment Fund.

1975-'76 Top 10 Alumni contributors (by chapter)

Chapter	Amount
Purdue (Indiana Alpha)	\$1,605
U. Michigan (Mich. Alpha)	\$1,766
Lehigh (Pa. Epsilon)	\$1,424
U. Minnesota (Minn. Alpha)	\$1,202
U. Delaware (Del. Alpha)	\$1,290
U. Nebraska (Nebr. Alpha)	\$1,249
Ohio Northern (Ohio Alpha)	\$1,111
Oregon State (Ore. Alpha)	\$1,130
Colorado State (Colo. Alpha)	\$1,060
U. Colorado (Colo. Alpha)	\$1,195

Top 25 Chapters by Number of members contributing

Chapter	Number of Givers
Purdue (Indiana Alpha)	110
U. Nebraska (Nebr. Alpha)	86
U. Delaware (Del. Alpha)	85
Oregon State (Ore. Alpha)	87
U. Florida (Fla. Alpha)	68
U. Kansas (Kan. Gamma)	68
U. Michigan (Mich. Alpha)	63
Iowa State (Iowa Beta)	59
Ohio Northern (Ohio Alpha)	59
Penn State (Pa. Epsilon)	58
Ohio State (Ohio Gamma)	57
Oregon State (Ore. Alpha)	57
U. Illinois (Ill. Alpha)	56
Lehigh (Pa. Epsilon)	55
U. Southern California	55
U. California (Cal. Beta)	53
Syracuse Univ. (Syrac. Alpha)	53
North Carolina State (N.C. Beta)	51
U. Kentucky (Kentucky Alpha)	44
Colorado State (Colo. Alpha)	44
U. Georgia (Ga. Alpha)	48
Lehigh Tech (Lehigh Alpha)	48
U. Pennsylvania (Pa. Gamma)	48
U. Wisconsin (Wisconsin Beta)	48
Baylor Univ. (Texas Alpha)	45
U. Missouri (Mo. Alpha)	45
U. Wisconsin (Wisconsin Beta)	45

Noteworthy Mention

35 University of Minnesota alumni participated this year and ranked 4th in total dollars given by chapter to the Living Endowment Fund. This chapter has been dormant since 1958, but there is now a colony operating on the campus with re-harvesting expected this year.

Summer/Fall Rush Reports

Note: Many chapters were still in the process of rushing at the time of the September 20 deadline for these reports, and many submitted no report

	Fall Pledges	Total Membership
University of Alabama	11	NR
Arizona State University	18	64
University of Arizona	12	91
Henderson State University	In Progress	30
Arkansas State University	35	54
University of California-Davis	5	40
Sacramento State University	14	36
Colorado School of Mines	32	46
Miami-Dade Community College	In Progress	17
Illinois Institute of Technology	25	93
Bradley University	10	48
Indiana University	6	84
University of Evansville	In Progress	55
Valparaiso University	0	73
Indiana Institute of Technology	0	25
Washburn University	26	61
Ft. Hays Kansas State	20	61
Kansas State College of Pittsburg	4	34
Morehead State University	0	34
Johns Hopkins University	0	35
Worcester Polytechnic Institute	4	39
Massachusetts Institute of Technology	19	36
University of Michigan	4	24
Michigan Tech	7	30
Drury College	8	29
Culver-Stockton College	4	19
Missouri Western State College	9	20
University of Nebraska-Lincoln	25	69
University of Nebraska-Omaha	30	55
Kearney State College	12	58
University of New Mexico	6	19
Duke University	0	63
East Carolina University	5	35
The Defiance College	In Progress	16
University of Oklahoma	30	91
University of Oregon	17	60
Philadelphia College of Textiles [Sciences	20	17
Memphis State University	24	55
Lamar University	13	68
St. Mary's University	4	26
West Texas State University	20	35
Angelo State University	In Progress	40
Madison College	In Progress	43
Morris Harvey College	In Progress	23
Colonies		
University of Minnesota		12
University of Missouri-Kansas City	8	16
Indiana-Purdue University	11	21